

FOR IMMEDIATE RELEASE

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TITLE: Launch of new metal detectable tags

Identification specialist, Ritchey ID has launched a new range of metal detectable tags specifically for use in the food and pharmaceutical industries.

The IDtect™ tag range is the result of years of development, aimed at producing a versatile, durable identification tag that can be detected by metal detectors used in manufacturing, says Ritchey ID's Ashley Musgrave.

The tags have been designed so that any tagged item - or even part of a chipped or damaged tag - that accidentally enters the line, will set off the system alarm. This fulfils a vital role in health and safety compliance.

IDtect™ tags can also help to improve asset management efficiency. They can be attached to a wide variety of equipment, including chains, conveyors and trolley jacks, as well as smaller items.

Capable of operating in both solid and liquid environments, IDtect™ tags can be supplied plain, or custom-printed using laser technology, to suit individual business needs. The tags can also carry batch numbers.

“We think this unique new tag offers major benefits for manufacturers, because unlike many rival products, the metal detectable element is an integral part of the tag's make-up,” says Mr Musgrave.

“The IDtect™ tag has been designed to withstand prolonged use in a harsh working environment, and any laser printed information will remain legible for the tag's lifetime.”

IDtect™ tag samples can be ordered online via the Ritchey-ID website, www.ritchey-id.com or by telephoning the Ritchey ID head office in Masham, North Yorkshire on 01765 680812/680841.

Other information:

All tags within the IDtect™ range are currently available in blue only. A choice of four colours will be available in the near future. These four colours are being designed for companies that will benefit from using the tags for colour coding. One example of colour coding would be to convey information relating to equipment that needs to be inspected on a quarterly basis.

Tag sizes:

RD2000 Flag tag 60mm x 23mm (batch size min 50)

RD3000 Flag tag 94mm x 63mm (batch size min 50)

Tie tag 210mm x 60mm (110mm neck length) (batch size min 50)

Detectable Cable Tie sizes (batch size - 100)

150mm x 3.6mm (MCT30R)

200mm x 4.8mm (MCT50R)

385mm x 4.8mm (MCT50L)

385mm x 7.6mm (MCT120R)

Releasable ties (RELK2M)

NOTES FOR EDITORS

IDtect™ background notes:

Items of equipment used in food or pharmaceutical production should be metal detectable for health and safety reasons. If an item of equipment containing metal, or carrying a metal detectable tag accidentally enters the production line, it will set off an alarm when it passes under the metal detector.

Until the development of the IDtect™ tag, many manufacturers used paper tags to identify non-metal equipment. The other main option available was to use paper tags with a foil backing, to provide a metal detectable element.

However these tags can have serious drawbacks:

Paper lacks durability and cannot be used in any type of harsh/liquid environment. Any information printed on the paper is likely to become illegible within a short period of time. The foil element (if included) can become detached during handling.

Ritchey ID background notes:

Ritchey ID has been at the forefront of polyurethane tagging for more than 30 years. The company is part of Animalcare Group PLC, which is involved in animal identification, pet and livestock grooming and healthcare products and veterinary supplies, as well as chemical liquids for industry

Ritchey ID produces custom-designed manual, bar-coded and radio-frequency identification (RFID) tags worldwide for product/equipment management, health and safety compliance and traceability. The majority of tags are pre-printed, but printers for DIY use are also supplied.

Industries currently using Ritchey ID products include: petroleum and gas; utilities; archaeology; storage; food; machinery; electronics and telecom.

Product list: blank tags; laser-printed tags; customised tags; bar-coded tags; RFID tags; thermally-printed tags; cable ties; DIY tag printers.

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